

# DOMINICK ACIERNO

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## MEDIA EXPERIENCE

### Associate Director of Video Production, Maryland Athletics

College Park, MD

*Video Producer*

*May 2025 - Present*

- In charge of revenue generating content for Football, Men's and Women's Basketball teams
- Create 30, 15, 7 second ads from pre production through final edit for digital and linear distribution to promote teams
- In charge of student internship program

### Coordinator - Women's Basketball Video Production, Maryland Athletics

College Park, MD

*Video Producer*

*August 2023 - May 2025*

- In charge of all content for the Maryland Women's Basketball team including team intro, short form hype and highlights, long form recaps, one-offs, and video board show elements
- Lead producer of the Emmy Award winning Under The Shell documentary series
- Participate in weekly content strategy meetings, aligning with industry trends and visual branding identity
- Interface with Comms and Marketing teams to enhance social media presence and engagement

### Production Assistant, Maryland Athletics

College Park, MD

*Video Producer*

*September 2022 - August 2023*

- Led all video content for Maryland's Volleyball, Wrestling, and Softball teams including team intro, short form hype, long form recaps, one-offs, three part all-access documentary
- Participate in weekly content strategy meetings, aligning with industry trends and visual branding identity
- Manage interns with each sport and interface with Comms and Marketing to enhance social media presence

### Cameraman Apprentice, GoTo Team

Waco, TX

*Production and Camera Crew*

*December 2021 - August 2022*

- Responsible for all elements of high-end video production including running audio, lighting and cameras for corporate interview set ups, remote shoots, as well as live news and sporting events
- Worked as an Audio op, Second camera, AC, DIT, and PA on shoots all over Texas and surrounding states
- Worked as the AC/DIT for a pilot episode of a Magnolia Network show in The Catskills, NY
- Worked with CEO's, professional athletes and clients including Turner Sports, NBATV, WWE, HGTV, ABC, CNN, CBS, CNBC, Comedy Central, Deloitte, Capitol Music Group

### Producer/Director of Photography/Editor, Mind Over Mental

Frederick, MD

*YouTube Documentary Series*

*May 2020 - January 2021*

- Managed and directed the filming of a 4-part documentary series
- Edited the entire series including a trailer

## EDUCATION

University of Maryland, Philip Merrill College of Journalism

*August 2017 - May 2021*

Bachelor of Broadcast Journalism [Major]

*GPA: 3.56*

## SKILLS AND AWARDS

**Skills:** Adobe Premiere Pro, Adobe After Effects, Adobe Lightroom, Adobe Photoshop, Davinci Resolve, Shooting with Full Frame Cameras, Interview Lighting, Video Editing, Color Grading, Audio Mixing, Photography

**Awards:** Best of Festival Award at NAB 2022 under the Broadcast Education Association Film and Video category  
1st Place winner in the Student Film and Video category at the BEA Festival of Media Arts for Community Growth video

## ACTIVITIES AND INTERESTS

Eagle Scout Recipient, Troop 1070

**Interests:** Sports, travel and documentary filmmaking, video producing, editing, photography, music